



VERONICA SHEAFFER

FALL/WINTER 2014

LOOK BOOK + LINE SHEETS



ORCHID 11019

BUTTERCUP 41003



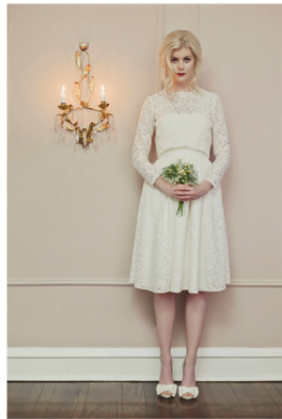
WISTERIA 11020 | DAFFODIL 41002



DEANSIE 11021



CHAMOMILE 11023 | DAISY 41001



PERFECT BOW VEIL 21010





INTRODUCING THE LITTLE BLUE BOW COLLECTION



THE FLEXIBILITY OF CUSTOM WITH THE BOUTIQUE EXPERIENCE





11019 - ORCHID

CHARMEUSE SHEATH WITH CRINKLED CHIFFON YOKE AND CAP SLEEVE; LACE
DETAIL THROUGHOUT; TAFFETA BOW AT BACK WITH DETACHABLE POINT D'ESPRIT
TRAIN. 100% SILK SHELL AND LINING; NYLON LACE AND TRAIN. AVAILABLE IN
WHITE OR IVORY. SIZES 2-14.



11020 - WISTERIA

BONED SILK TAFFETA BODICE WITH STRAPS; LACE BORDERS AT WAIST. POINT
D'ESPRIT SKIRT. 100% SILK BODICE AND LINING; NYLON LACE AND SKIRT.
AVAILABLE IN WHITE OR IVORY. SIZES 2-14.



11021 - DEANSIE

GOLD STRIPED CHIFFON GOWN WITH TAFFETA BOW AT CENTER WAIST. 100% SILK.
SIZES 2-14.



11022 - PEONY

BONED SILK TAFFETA BODICE WITH IVORY LACE SKIRT; TAFFETA BOW AT CENTER
WAIST. 100% SILK BODICE AND LINING. NYLON LACE. SIZES 2-14.



11023 - CHAMOMILE

SLEEVELESS, LACE, KNEE-LENGTH DRESS. 100% NYLON SHELL WITH 100% SILK LINING. AVAILABLE IN IVORY. SIZES 2-14.



41002 - DAFFODIL

CRINKLED CHIFFON BLOUSE WITH CAP SLEEVE. 100% SILK WITH NYLON LACE TRIM. AVAILABLE IN OFF-WHITE. SIZES S, M, L.



41001 - DAISY

LACE BLOUSE WITH LACE BORDER TRIM. COVERED BUTTONS AT BACK. 100% NYLON. AVAILABLE IN IVORY. SIZES S, M, L.



41003 - BUTTERCUP

POINT-D'ESPRIT CAPELET WITH LACE TRIM AND BOW AT CENTER BACK. 100% NYLON. AVAILABLE IN OFF-WHITE. SIZES S, M, L.



11001 - CAMELLIA

SWISS DOT WITH CHIFFON YOKE; KEYHOLE BACK; TAFFETA CORSET; CRINOLINE.
100% SILK. AVAILABLE IN WHITE OR IVORY. SIZES 2-14.



11003 - GARDENIA

SWISS DOT WITH CHIFFON YOKE; KEYHOLE BACK; TAFFETA CORSET; CRINOLINE.
100% SILK. AVAILABLE IN WHITE OR IVORY. SIZES 2-14.



11002 - TULIPE

SILK SATIN WITH ORGANZA YOKE; RUFFLED SWISS DOT NECKLINE; TAFFETA
CORSET. 100% SILK. AVAILABLE IN WHITE OR IVORY. SIZES 2-14.

ALSO AVAILABLE FLOOR LENGTH.



11004 - LIERRE

SWISS DOT; SILK TULLE SCARVES AT SHOULDER AND SKIRT; TAFFETA CORSET.
100% SILK. AVAILABLE IN WHITE OR IVORY. SIZES 2-14.



11005 - JUNIPER

STRAPLESS ORGANZA WITH LILY OF THE VALLEY AT WAIST; TAFFETA CORSET. 100% SILK. AVAILABLE IN WHITE OR IVORY (WHITE FLOWERS ONLY). SIZES 2-14. ALSO AVAILABLE FLOOR LENGTH.



11008 - IRIS

ORGANZA WITH TAFFETA STRAPS AND BOW; TAFFETA CORSET; CRINOLINE. 100% SILK. AVAILABLE IN WHITE OR IVORY. SIZES 2-14.



11010 - ARCIERE

SILK TULLE WITH VELVET FEATHER DETAIL AT WAIST; VELVET TIES; TAFFETA CORSET. 100% SILK. AVAILABLE IN WHITE, IVORY, BLUSH, GREY OR NAVY. SIZES 2-14. ALSO AVAILABLE KNEE LENGTH.



11011 - VALORE

SILK TULLE WITH VELVET FEATHER DETAIL, VELVET TIES, TAFFETA CORSET. 100% SILK. AVAILABLE IN WHITE, IVORY, BLUSH, GREY OR NAVY. SIZES 2-14. ALSO AVAILABLE KNEE LENGTH.



11012 - LOTUS

SILK TULLE WITH BEADED FEATHER DETAIL AND VELVET BOW AT WAIST; TAFFETA CORSET. 100% SILK. AVAILABLE IN WHITE, IVORY, BLUSH, GREY OR NAVY. SIZES 2-14.



11015 - POPPY

ENGLISH NET BODICE WITH PIN TUCK SKIRT. FLOWERED BODICE WITH SWAROVSKI CRYSTALS. KEYHOLE BACK. BUTTONS ALONG ZIPPER. TAFFETA CORSET. 100% COTTON SHELL/100% SILK LINING. AVAILABLE IN WHITE OR IVORY. SIZES 2-14.



11013 - EDERA

SILK TULLE WITH VELVET FEATHER DETAIL THROUGHOUT BODICE; TAFFETA CORSET. 100% SILK. AVAILABLE IN WHITE, IVORY, BLUSH, GREY OR NAVY. SIZES 2-14. ALSO AVAILABLE KNEE LENGTH.



11016 - LAUREL

VOILE WITH TAFFETA UNDERLINING; GROSGRAIN BELT AND DETAIL IN SKIRT; FLOWERS THROUGHOUT SKIRT; TAFFETA CORSET. COTTON/SILK SHELL/100% SILK LINING. AVAILABLE IN WHITE OR IVORY. SIZES 2-14.



11017 - HONEYSUCKLE

COTTON PIN TUCK WITH KEYHOLE BACK; TAFFETA CORSET. 100% COTTON SHELL/100% SILK LINING. SIZES 2-14.



11018 - TRILLIUM

ENGLISH NET WITH LACE HALTER; VELVET BOW AT BACK. 100% COTTON SHELL/100% SILK LINING. KNEE OR FLOOR LENGTH. SIZES 2-14.

PERFECT BOW VEIL 21010





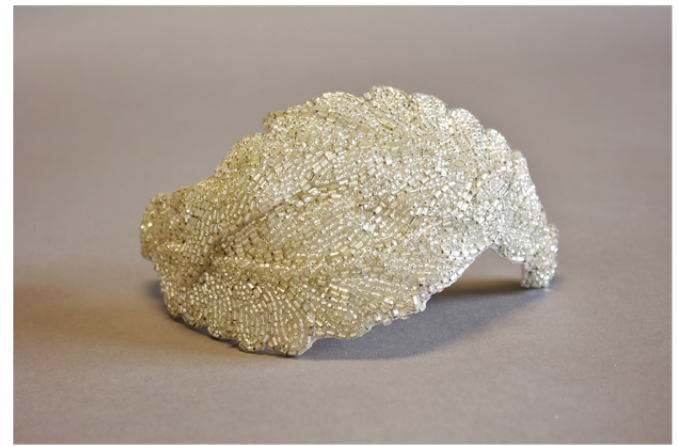
21001 - VELVET BLOSSOM HEADBAND

HAND-WIRED, SILK MESH HEADBAND WITH VELVET FLOWERS AND FRESHWATER PEARLS. SILVER COMBS. FLANNEL LINED. AVAILABLE IN IVORY.



21002 - CANDYTUFT HEADBAND

HAND-WIRED, SILK TAFFETA HEADBAND WITH ASYMMETRICAL BOW. SILVER COMBS. FLANNEL LINED. AVAILABLE IN WHITE OR IVORY.



21003 - BEADED BUDDLEIA HEADBAND

HAND-WIRED HEADBAND OF BEADED FEATHER MOTIF. SILVER COMBS. FLANNEL LINED. AVAILABLE IN MUTED SILVER.



21004 - NOSEGAY HAT

HAND-WIRED, DOTTED SWISS HAT WITH SILK ORGANZA BOW AND LILY OF THE VALLEY FLOWERS. SILVER COMB. FLANNEL LINED. AVAILABLE IN WHITE.



21005 - FRAXINELLE HEADBAND

HAND-WIRED, VELVET BANDS OVER A VELVET FEATHER. LILY OF THE VALLEY FLOWERS WITH SWAROVSKI CRYSTAL CENTERS. SILVER COMBS. AVAILABLE IN IVORY.



21006 - IPOMEA VEIL

MANTILLA VEIL OF BRIDAL ILLUSION TRIMMED IN VINTAGE LACE. 56" OVAL. AVAILABLE IN WHITE.

LIMITED SUPPLY



21008 - BUDDLEIA VEIL

HAND-WIRED HEADPIECE OF BEADED FEATHER MOTIF WITH DETACHABLE VEIL. SILVER COMB. FLANNEL LINED. AVAILABLE IN MUTED SILVER WITH WHITE OR IVORY VEIL. 55" OR 90" VEIL



21009 - CANDYTUFT VEIL

HAND-WIRED. SILK TAFFETA HEADBAND WITH ASYMMETRICAL BOW. SILVER COMBS. FLANNEL LINED. AVAILABLE IN WHITE OR IVORY. DETACHABLE SILK TULLE VEIL. AVAILABLE IN 36" OR 90". SILVER SNAPS.



21010 - PERFECT BOW VEIL

TAFFETA BOW ATOP BRIDAL ILLUSION VEIL. AVAILABLE IN WHITE OR IVORY WITH WHITE, IVORY OR BLUSH BOW. 56" OVAL OR 120" OVAL.



31002 - VELVET POSY BELT

DOTTED SWISS RUFFLED BETWEEN VELVET FLOWERS ON A BRIDAL ILLUSION SASH. 4.5 X 4" CENTER; 93" SASH. AVAILABLE IN IVORY.



VERONICA SHEAFFER has built a nationwide reputation for classic, feminine gowns with thoughtful, unexpected details. Beginning as a self-taught designer and dressmaker, she launched her brand of handmade bridal gowns and accessories in 2010. Since then, she's become a favorite amongst fashion-forward brides, and her work has been featured in numerous well-known publications and blogs.

Veronica was previously Creative Director and Designer for Coco Irene, a women's clothing and accessories line she founded with friend Taryn Parker. Coco Irene received attention from such respected publications and television shows as Daily Candy, Lucky Magazine, Time Out Chicago, Chicago Fashion, Chicago Social and Good Morning America Now, among many others. During that time, countless brides began approaching Veronica for custom gowns - traveling from around the United States to obtain her timeless designs.

Veronica's bridal gowns and accessories speak to a bygone era of true femininity and luxury. Only the finest fabrics are used and each piece is the utmost in quality and detailing. All of her designs continue to be handcrafted in the USA.



BRIDAL GUIDE

STYLE Me PRETTY
bridal inspirations

Eco-Beautiful
weddings

MUNALUCHI *bride*

Rêverie *magazine*



REFINERY29

Chicago Tribune

TrendyBride
MAGAZINE

DAILY
CANDY

GLOSED & FOUND
{ BEAUTY | FASHION | FUN }

Junebug
WEDDINGS